



GroupBuyCenter.com CSV Product Upload Specification Version 2.0

PURPOSE:

This specification defines the format used to upload products to groupbuycenter.com. This upload does NOT cover group buys or sales, just products you can use in group buys or sales or simply just to have products listed.

FORMAT:

The file format should be CSV which is a text file with the following requirements:

Format Requirements:

- a. Tab delimited (plain text).
- b. First line is the header using the field names below.
- c. One product per line.
- d. Image URL's must be fully qualified, that is they must include the full portion of the URL such as (<http://yourserver.com/images/yourimage.jpg>) instead of just (images/yourimage.jpg)
- e. The image URL must be that of the actual product image on the product page. Do not use thumbnail images. If there is no image of the actual product, leave the field blank. Do not use logos.

HOW TO SUBMIT:

Please ZIP the CSV file and email to jeff@groupbuycenter.com. In the future, we will have a page on our website to UPLOAD your file to the website directly. You may send it daily if you want or only once.

FIELD SPECIFICATIONS:

Below lists all the columns: Each column has a name, data type, required flag, and a pick list the value should come from a list of choices.

FIELD NAME	TYPE	REQUIRED	DETAILS/PLEASE READ
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product_id	Numeric	<i>(optional)</i>	<p>If provided, this is the ID of the current product on groupbuycenter.com. To obtain this value, simply download the current listings, or you can see it on the URL on groupbuycenter as id=(product_id).</p> <p>If not provided, you can make it 0 or blank.</p>
name	Text(80)	<u>(required)</u>	<p>The name of your product.</p> <ul style="list-style-type: none"> • No HTML tags. • No Boilerplate Text (e.g. 'We take mastercard and Visa' or 'Free Shipping'). • Avoid using makes and models in this field. <p>Good Example: AEM Cold Air Intake</p> <p>Bad Example: Free ShippingAEM Intakes</p>
description	Text(65,000)	<u>(required)</u>	<p>The description of this product. Should be enough for a buyer to know what the product does and is.</p> <ul style="list-style-type: none"> • No HTML tags. • No Boilerplate Text (e.g. 'We take mastercard and Visa' or 'Free Shipping'). <p>Good Example: The best cold air intakes around... AEM provides...</p> <p>Bad Example: <i>The best cold air intakes around</i>... AEM provides... we take Visa and master card, free shipping</p>
price	Numeric	<u>(required)</u>	<p>The amount it costs to purchase this item, not including shipping.</p>

			<ul style="list-style-type: none"> No \$ signs or commas or words. <p>Good Example: 1234.99</p> <p>Bad Examples: \$1,234.99 1234.00 dollars</p>
shipping	Numeric	<i>(optional)</i>	<p>The amount of shipping only, if it's a flat rate amount.</p> <ul style="list-style-type: none"> No \$ signs or commas or words. Enter 0 for shipping free or shipping calculated at the time of purchase. <p>Good Examples: 1234.99 0</p> <p>Bad Examples: \$1,234.99 1234.00 dollars</p>
in_stock	Boolean	<i>(optional)</i>	<p>1 for yes, 0 for no.</p> <p>Good Example: 1</p> <p>Bad Examples: Yes</p>
category	Numeric	<u>(required)</u>	<p>ONE of the following list of values below:</p> <p>14 Engine 15 Miscellaneous 16 Suspension 17 Wheels/Tires</p>

			18 Audio/Security 19 Body Kits/Wings 20 Transmission 21 Interior 203 Exhausts 204 Lighting 205 Intakes 206 Brakes 207 Forced Induction 285 Nitrous 286 Ignition/Plugs/etc 287 Injectors 288 Headers 289 Electronics 290 Gauges 291 Accessories 316 Fuel Pumps
image_url	Text(100)	<i>(optional)</i> (RECOMMENDED)	This is the URL to a full size image of your product. <ul style="list-style-type: none"> • No small thumbnails • Fully qualified, Internet URL only. Good Example: http://www.yourserver.com/images/prod101.jpg Bad Examples: C:\my pics\prod101.jpg
make	Numeric	<u>(required)</u>	This is the vehicle make this product is for. Use ONE number from the following below: 317 Acura 55 Audi 140 Austin 11 BMW 133 Buick

			134	Cadillac
			8	Chevrolet
			135	Chrysler
			136	Daewoo
			320	Datsun
			23	Dodge
			318	Eagle
			12	Ford
			311	Geo
			3	Honda
			293	Hummer
			113	Hyundai
			128	Infiniti
			130	Isuzu
			323	Jaguar
			126	Jeep
			138	Kia
			324	Land Rover
			319	Lexus
			119	Lotus
			5	Mazda
			58	Mercedes-Benz
			321	Mercury
			313	MINI
			4	Mitsubishi
			57	Motorcycle
			10	Nissan
			131	Oldsmobile
			132	Pontiac
			322	Porsche
			22	Saab
			59	Saturn
			312	Scion
			56	Subaru
			127	Suzuki

			6 Toyota 283 Trucks Only 9 Universal/Several 7 Volkswagen 129 Volvo
model	Text(125)	<u>(required)</u>	This is the vehicle model that this product is for. <ul style="list-style-type: none"> • Don't use the Make in the model field. • Include the year(s) of models Good Examples: 2000-2002 Civic 2002 Any Bad Example: Honda Civic
part_number	Text(20)	<i>(optional)</i>	YOUR part number.
buy_link	Text(200)	<i>(optional)</i>	This is a URL where a visitor can optionally purchase the item from YOUR website, instead of using our shopping cart.. <ul style="list-style-type: none"> • Fully qualified, Internet URL only. • Must be directly to this product, not to your shopping cart home page. Good Example: https://www.yourserver.com/buynow.jsp?prod=111 Bad Examples: http://www.yourserver.com/
manufacturer	Text(50)	<i>(optional)</i>	The name of the manufacturer of this product. <ul style="list-style-type: none"> • No HTML tags. • No Boilerplate Text (e.g. 'We take mastercard

			and Visa' or 'Free Shipping'). Good Example: AEM Bad Examples: AEM - Best products around.
manufacturer_part_no	Text(20)	<i>(optional)</i>	The manufacturer part number.